

Sterling-Moorman House Committee

Thursday, July 14, 2011

5:30 p.m.

Utility Building, 112 Anderson Rd.

Attending:

Patricia Chambers

Venus Bratsveen

Vance Youmans

Lowell Mock

Susan Beeman

Heather Scholten

Bettye Hull

1. Call to Order:

Patricia called the meeting to order at 5:30 a.m.

2. Approval of Minutes:

Approval of the minutes from the June 16, 2011 meeting were approved as distributed.

3. Old Business: Cheney Jubilee Report

Susan reported on the vendor booth at the Cheney Jubilee which was staffed by Sterling-Moorman Committee and Historic Preservation Commission members. We received approximately \$85 in donations, and made contact with a number of people who were interested in receiving updates on the house project. The Jubilee attracted over 3,000 people to the events in the Safeway lot, and the Cheney Rodeo also had record attendance at their Saturday event.

Venus created a poster on the history of the house which was displayed outside the house during the historic walking tours on Friday and Sunday of Jubilee weekend.

Patricia reported that a vinyl banner is in place as identification on the house, and it will be allowed to remain until permanent signage is developed. She commented that she would like to have a volunteer recognition event near the end of August.

4. New Business: Vision Statement Development

Patricia led a vision development exercise where participants were asked to write a postcard from the year 2031 describing a visit to the Sterling-Moorman House, explaining what they did and what they saw. Participants read their postcard messages aloud, and discussion followed.

Patricia will enter these messages into a web site (www.wordle.com) which will return a 'word cloud' to visually depict the frequency with which certain words and phrases occur. This can be a tool toward identifying ways we are looking at the future of the building, and highlighting common themes. She will share the results of the exercise at the next meeting.

5. New Business: Web Site Development

Heather showed the web site she has been developing using Google sites. It contains sections The committee commended Heather for her work on the site. Discussion followed on registering a domain name; Susan will work with Heather to reserve www.sterlingmoorman.org.

6. Calendar Items – Summer Schedule

After discussion, it was decided to plan to meet more frequently during the late summer to do some intensive work on the vision for this committee. It was agreed to plan for meetings on August 25, September 8, and September 22.

Next Meeting: Thursday, August 25, 2011, 5:30 p.m.

Meeting adjourned at 6:35 p.m.

Submitted by:

Susan Beeman
Acting Secretary